



**Changemaker High School
Board of Directors Meeting Agenda
Wednesday January 15, 2020 (Time: 5:30 PM-7:30 PM)
1300 S. Belvedere Ave, Tucson, AZ 85711**

Our Mission: To provide an educational experience that transforms students into solution seekers that enhance the world around them.

Our Vision: Inspire a generational shift that redefines success in a changing world.

Agenda Items:

1. **Welcome-N. Carrillo commenced meeting at 5:34PM.**
2. **Public Comments**
 - **3 Minute Time Limit**
3. **Consent Agenda-N. Carrillo moved to approve consent agenda at 5:35PM. M. Leon seconded. Unanimous board approval for consent agenda.**
4. **Financial/Marketing Report- V. Fuentes**
 - **Budget-Budget has been tighter this time of year than in past years due to lower student enrollment. Changemaker has decided to drawdown a check from the K-20 partnership to help with marketing expenses. L. Perales has also taken out a loan in addition to Mexicoaytl starting to pay rent retroactive to November and will begin making regular payments going forward. Still have pending federal reimbursements. Down about 20% in operating revenues from this time last year, but also saw a reduction of over 9% expenses. Working with vendors to get paid. Biggest service is lack of IT support.**
 - **Audit**
 - **Marketing-Have been heavily investing in marketing to attract more students. Have received seven intent to enroll forms for next school year. Believe big push this year will pay off for next school year. More focus around K-20**

marketing principals. Opportunity to engage new CEO of YWCA. Also an opportunity to engage potential board member with marketing experience.

5. CEO Report-L Perales

- **K20 Update**
 - Mexicayotl Relocation-Working out logistics of Mexicayotl relocating on campus.
 - XITO Consultancy-Half Day Professional workshop.
 - K20 Enrichment Opportunities
 - Prescott College Education Residency
 - Praxis Youth Organizing Conference-Student organized conference done with Prescott College. March 24th and 25th.
 - Xiuhtezcatl Martinez - Keynote
- **Update on School Wide Goals**
 - **Mission & Charter Leadership**
 - 5 Year Strategic Plan
 - Business Canvas
 - Marketing & Sales Funnel-Conversation around future funding streams
 - **Financial & Legal Compliance**
 - **Enrollment**-ADM is 79, although enrollment is in the mid 80's. Expecting a climb in enrollment for next SY. Have seen improvements in average daily attendance since last year.
 - **SPED**-Providing specialized SPED classes to help students improve academically.
 - Title 1-
 - **Academic Program & Title 1**
 - **CSI Monitoring**
 - **New Specialist**
 - **21st Century Culinary Arts Class**
 - **Strategic Partnerships & Community Relations**
 - **MLK Day of Service**
 - **YWCA M. Verdugo**
 - **Parent/Teacher/Student Satisfaction**
 - **Climate & Culture**
 - **Exhibition**
 - **Staffing**
 - **English Instructor 2020/2021**

6. Board Committee Report

- **Governance Committee-N. Carillo**-Will setup meeting with new potential board member to look at new board member in summer.

- **Finance Committee-C. Boyd-Scheduling meeting for 01/22 to do a deep dive of current financial picture**

7. Board Initiatives Report

- **Development Feasibility Team**
- **CMHS Opportunity Fund-Fund will start off this year with donations from all board members.**
- **Community Investment Initiative**

8. Executive Session

9. Adjourn-N. Carrillo adjourned meeting at 6:54PM.

Next Meeting: Wednesday, February 12, 2020 @ Changemaker High School @ 5:30PM