



**Changemaker High School
Board of Directors Meeting Minutes
Wednesday, February 20, 2019 (Time: 5:30 PM-7:30 PM)
1300 S. Belvedere Ave, Tucson, AZ 85711**

Our Mission: To provide an educational experience that transforms students into solution seekers that enhance the world around them.

Our Vision: Inspire a generational shift that redefines success in a changing world.

Board Members Present: Natalie Carrillo, Manny Leon, Chris Boyd

Board Members Absent: Jose Hoyos

Staff Members Present: Luis Perales, Vince Fuentes

Guests Present: Andrea Rivera(Marketing Consultant)

Agenda Items:

1. **Welcome-N. Carrillo calls meeting to order at 5:32PM.**
2. **Public Comments**
3. **Consent Agenda-N. Carrillo made motion to approve meeting minutes. M. Leon seconded. Unanymous approval of consent agenda.**
4. **Financial/Marketing Report- V. Fuentes**
 - **Budget-Actual expenses for first half of FY19 were approximately \$35,000 under budgeted amount. Plan to hire a full time aide and a teacher with a special ed certification. Can contract as needed for other special ed services. Potential savings of \$20,000. Need to make decision about receivable for Mexicayotl that is accumulating since they are currently unable to move in. Bank wants to see a resolution around how to address this.**
 - **Marketing-Andrea Rivera who runs “the Andrea Effect” is contracting with Changemaker to provide marketing support. Their focus is on digital marketing**

and utilization of social media and analytics. Large increase in website traffic since start of 2019. 95% of traffic coming from desktop users. Filming short videos of teachers for staff page. Short meme post proved very popular.

5. CEO Report-L Perales

- ***K20 Update***

- Innovation School Grant-Letter of intent submitted.
- 4th Annual School Leaders of Color Capitol Hill Action Initiative-L. Perales will be attending this forum and talking about the K-20 partnership.

- ***Update on School Wide Goals***

- ***Mission & Charter Leadership***

- **5 Year Strategic Plan**

- Vision Framework-Met with teachers to discuss this. Positive reception. Need to come up with vivid description. N. Carrillo and M. Leon will work on creation of this.

- ***Financial & Legal Compliance***

- ***Student Count***-Slight increase in enrollment count. More kids applying to college than ever before. A handful of Changemaker students received the Prescott College/Changemaker scholarship. Want to continue to find ways to create a more cohesive Freshman classes with enrollments trickling in throughout the year.
- ***Attendance Rate***-Slight increase in attendance rate.
- ***Student Enrollment Process***-L. Perales discussed the process for student enrollment and provided a visual with various sequential steps.

- ***Academic Program & Title 1***

- ***CSI/TSI Site Visit***-The visit went well with the state education rep. Encouraged us to apply for sig funding and that efforts were on the right track.
- ***SIG Cohort 5***-Grant to apply for to hire a Principal with strong focus on academics.
- ***CMHS Curriculum Design Process***-Lucidflow chart looking at how we operate and blueprints for how to create a successful student experience and make sure teachers are equipped with an understanding of the tools they need for success.
- ***CMHS Course Management Process***

- ***Strategic Partnerships & Community Relations***

- ***Aztlan Boxing***-Look at offering free boxing classes to students
- ***MLK Day of Service***-
- ***Praxis Conference***-Large conference being held at the end of March at Changemaker with students from all over the country to talk about youth movements happening throughout the country.

- *I Care, Earth Care (K20 & PCIC)*
- *Parent/Teacher/Student Satisfaction*
 - *Parent Meeting Policy*-Had first parent group meeting. Had six parent attend. Want to continue to grow this meeting group. M. Leon motioned to approve a parent meeting group. N. Carrillo seconded. Unanymous approval.
 - *GRO Policy*-N. Carrillo motioned to approve creation of a GRO(grade replacement option) policy. M. Leon seconded. Unanymous approval.
 - *Elective GPA Policy*- N. Carrillo moved to adopt an elective GPA policy that allow students to take the 10 best elective grades to apply towards their GPA. M. Leon seconded. Unanymous board approval.

6. Board Committee Report--

- *Governance Committee*-N. Carrillo-Arizona Charter School Association conducting board trainings.
- *Finance Committee*-C. Boyd. Next meeting in April.

7. Executive Session

9. Adjourn-N. Carrillo adjourned meeting at 8:10PM.

Next Meeting: Wednesday, April 17, 2019 @ Changemaker High School