



Board of Directors Meeting Agenda
Thursday, February 16, 2017 – 5:30-7:30 p.m.
1300 S. Belvedere Avenue, Tucson, AZ 85711

Board Members Attending: Manny Leon, Caroline Torres, Natalie Carrillo, Jose Hoyos
Guests Attending: Chris Boyd
Staff Attending: Luis Perales, Priscilla McCraney

Our Mission: To develop student leaders who turn ideas into action

Our Vision: All graduates will be prepared for college, careers, and civic engagement to make an equitable, sustainable world a reality.

The Board of Directors of the Institute for Transformative Education, dba Changemaker High School will meet on Thursday, February 16, 2017 at 5:30 p.m. at the Changemaker High School, 1300 S. Belvedere Ave., Tucson, Arizona. Notice of this open, public meeting is posted per Open Meeting Law.

Agenda Items:

1. Welcome – Torres

2. Public Comments

3. Consent Agenda – N/A

- a. Strategic Planning Meeting, January 21, 2017 notes

4. CEO Report – L. Perales

- a. CMHS Promotion/Marketing, Building

- i. Plan: One-time media expert, student (apply for tech position), teacher leaders.

- ii. Timeline

- iii. Budget for Marketing (State Farm Monies, ASHOKA Amplification Fund)

- iv. Methodology & Metrics

- Marketing efforts are being strengthened and modified to utilize more digital and social media strategies.

- Funding has been allocated and progress monitoring will be done by staff and presented to board.

- b. Department of Education: 5-Year Review – Update

- Waiting to hear from ASBCS regarding findings. No updates available at this time.

c. Student Enrollment

- Student enrollment remains around 90 students.

d. Academic Report – Galileo Benchmark; AZ Merit

- Benchmark testing will occur this month in anticipation of upcoming AZ Merit test.
- Assessment will drive focus of instruction for AZ Merit readiness.

5. Director of Operations (DOO)/Financial Report – P. McCraney

a. Cash on hand

- Priscilla provided information regarding our current monthly budget. CMHS is carrying no debt.

b. 301 Monies Distribution

- A distribution plan is in the works to balance out disbursements.

c. Financial Projection (post 100-Day)

- Priscilla reviewed projects.

6. Strategic Planning Session Report – Torres

Board Members Attending: Manny Leon, Caroline Torres, Natalie Carrillo, Jose Hoyos

Guest Attending: Judith Anderson, Scott Lunn

Staff Attending: Luis Perales, P. McCraney

- Notes of January strategic planning session provided to board.

- Planning for March strategic planning session underway.

a. Marketing & Retention: L. Perales, Student Interns, CMHS in-house Marketing Team b.

Academic: C. Torres, L. Perales

c. Governance: M. Leon

d. Finance: J. Hoyos, N. Carrillo

7. Executive Session

8. Housekeeping

9. Adjournment For further information, contact Mr. Luis Perales, CEO, CMHS at 520-615-2200.

The next Open Board Meeting will be held Thursday, April 20, 2017 at 5:30 pm.